



Automotive Prescreen Credit Data

Auto Targets Plus

Find consumers who are "In the Market" for an automobile purchase using individual credit attributes that detect ending leases, current equity levels, and the absence of new vehicle purchases. Includes the Fair Isaac Risk Score for credit pre-qualification.

Monthly Volume	Cost per Unit
10,000 - 24,999	\$.25
25,000 - 49,999	\$.23
50,000 - 99,999	\$.22
100,000-199,999	\$.21
200,000-499,999	\$.20
500,000+	\$.19

Auto Score Profile

Develop campaigns based on credit scores and demographic elements such as Age and Income ranges.

Monthly Volume	Cost per Unit
10,000 - 24,999	\$.24
25,000 - 49,999	\$.22
50,000 - 99,999	\$.21
100,000-199,999	\$.20
200,000-499,999	\$.19
500,000+	\$.18

Auto Score

Target consumers based on individual credit scores exclusive of Bankruptcies and Repossessions.

Monthly Volume	Cost per Unit
10,000 - 24,999	\$.23
25,000 - 49,999	\$.21
50,000 - 99,999	\$.20
100,000-199,999	\$.19
200,000-499,999	\$.18
500,000+	\$.17

Additional Attribute

Include Phones: \$.01

Cancellation Policy:

No job can be cancelled once order is placed and data is finalized.

Compliance:

As part of our commitment to making sure that all end users of data are compliant with FTC Standards, a SAN Number is required if phone numbers are requested. Appropriate contracts/agreements are also required by the bureaus; please contact a RealSource Inc. Representative to find out what agreements are needed before processing.

Suppressions

Internal – previous orders for up to 6 months: Included

External – Client provided:

\$.25/M (\$125/File Minimum)

Data Usage

One-time Usage as quoted.

20% Commission to recognized brokers

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