



Target the right prospects for pre-approved offers

Mortgage Pre-Screen provides a unique combination of data from multiple sources. This allows our partners to target homeowners for pre-qualified offers of home lending products and financial services. By seamlessly integrating credit, demographic, and homeowner data, Mortgage Pre-Screen offers a multi-dimensional view of each prospect.

Updated monthly, this file includes records on approximately 50 million households. You can segment any portion of the file to reach the best prospects for your products or services. The vast quantity of names and varied selection capabilities make this one of the largest and most flexible credit based homeowner lists available.

Credit Selects

Scores, Trades, Derogs, VA/FHA, Revolving Balances, Mortgage Balances

Bankruptcy Selects

Chapter 7, 13 active and discharged

Property Selects

Equity, Dwelling Type, Market Value, LTV, Purchase Date

Demographic Selects

Age, Income, Length of Residence

Use any combination of criteria to identify your prospective targets:

- Match lending products to consumers - Target by sub-prime and conforming criteria
- Exclusion capabilities - Eliminate homeowners who have recently refinanced or have a second mortgage
- Identify potential targets for debt consolidation - Locate people with revolving debt and available equity
- Target by credit score, Market Value, and LTV - Find the range that fits your offer

Total Population

Approximately 50 million households

Source

Credit Bureaus, Public Records, and Consumer Records

Mortgage Pre-Screen Pricing Packages

Platinum

Gold plus:

Available Home Equity, Lender Name, Original Loan Amount, Length of Residence, Original Purchase Date, Original Purchase Price, Rate Type, Month of Birth, Hispanic Surname

Platinum w/ FICO

Monthly Volume	Cost per Unit
10,000-24,999	\$.25
25,000-49,999	\$.23
50,000-99,999	\$.22

Platinum w/ RPS

Monthly Volume	Cost per Unit
10,000-24,999	\$.24
25,000-49,999	\$.22
50,000-99,999	\$.21

100,000-199,999	\$.21
200,000-499,999	\$.20
500,000-999,999	\$.19
1,000,000+	\$.18

100,000-199,999	\$.20
200,000-499,999	\$.19
500,000-999,999	\$.18
1,000,000+	\$.17

Platinum Base (no score)

Monthly Volume	Cost per Unit
10,000-24,999	\$.23
25,000-49,999	\$.21
50,000-99,999	\$.20
100,000-199,999	\$.19
200,000-499,999	\$.18
500,000-999,999	\$.17
1,000,000+	\$.16

Additional Attribute:

Include Phones: +\$.01

Gold

Silver plus:

Age and Income, Dwelling type

Gold w/ FICO

Monthly Volume	Cost per Unit
10,000-24,999	\$.24
25,000-49,999	\$.22
50,000-99,999	\$.21
100,000-199,999	\$.20
200,000-499,999	\$.19
500,000-999,999	\$.18
1,000,000+	\$.17

Gold w/ RPS

Monthly Volume	Cost per Unit
10,000-24,999	\$.23
25,000-49,999	\$.21
50,000-99,999	\$.20
100,000-199,999	\$.19
200,000-499,999	\$.18
500,000-999,999	\$.17
1,000,000+	\$.16

Gold Base (no score)

Monthly Volume	Cost per Unit
10,000-24,999	\$.22
25,000-49,999	\$.20
50,000-99,999	\$.19
100,000-199,999	\$.18
200,000-499,999	\$.17
500,000-999,999	\$.16
1,000,000+	\$.15

Additional Attribute:

Include Phones: +\$.01

Silver

All credit including Bankruptcies, General (revolving trades and status), Mortgage (1st, 2nd trades and status), Market Value and Loan to Value

Silver w/ FICO

Monthly Volume	Cost per Unit
10,000-24,999	\$.23

Silver w/ RPS

Monthly Volume	Cost per Unit
10,000-24,999	\$.22

25,000-49,999	\$.21	25,000-49,999	\$.20
50,000-99,999	\$.20	50,000-99,999	\$.19
100,000-199,999	\$.19	100,000-199,999	\$.18
200,000-499,999	\$.18	200,000-499,999	\$.17
500,000-999,999	\$.17	500,000-999,999	\$.16
1,000,000+	\$.16	1,000,000+	\$.15

Silver Base (no score)

Monthly Volume Cost per Unit

10,000-24,999	\$.21
25,000-49,999	\$.19
50,000-99,999	\$.18
100,000-199,999	\$.17
200,000-499,999	\$.16
500,000-999,999	\$.15
1,000,000+	\$.14

Additional Attribute:

Include Phones: +\$.01

**RPS is our risk propensity model that determines credit scores.

Cancellation Policy:

No job can be canceled after lead delivery and early order cancellations will result in a penalty fee.

Suppressions

Internal – previous orders for up to 6 months: Included
External – Client provided: \$2.25/M (\$125/File Minimum)

Compliance

As part of commitment to making sure that all end users of data are compliant with FTC Standards, a SAN Number is required if phone numbers are requested. Appropriate contracts/agreements are also required by the bureaus; please contact a RealSource Inc Representative to find out what agreements are needed before processing.

Data Usage

One-time Usage as quoted.

20% Commission to recognized brokers.

Contact:

sales@realsourcedata.com

Tel: 847-639-2430 Fax: 847-639-2158