



NEW MOVERS

1 Person/Address Avg. Universe	Non-DNC Phone Avg. Universe	Timing	Base Rate
457,764	164,795	Weekly	\$.110
1,983,640	932,311	Monthly	\$.105
5,950,923	2,797,934	90 Days	\$.095
23,803,691	11,187,737	12 Month	\$.085

Profile

New Movers new homeowners and new movers are mined, compiled & blended from new phone connects, magazine subscription change of address, deeds and other essential data types. Whether you need multiple feeds each week or one list per year, our *New Movers* data sets are designed to match your key customer acquisition profile. No other new mover solution can match *New Movers*' weekly volume of fresh, clean, targeted records.

Please contact RealSource for Demographic Select Info, pricing, and counts.

Turn New Movers into YOUR new customers!

Contact:
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