



**List Name: Active Investors**

**Investment News Alerts Subscribers [www.inafn.com](http://www.inafn.com)**

<b>Total Universe: 1,438,846</b>	<b>Base Rate: \$.10 per record</b>
<b>Non-DNC Phone Universe: 1,438,846</b>	<b>Phones: +\$.06 per record</b>
<b>Opt-In Email Address: 1,438,846</b>	<b>Email: +\$.09 per record</b>

**Description:** Reach Members and Subscribers of Investment News Alerts, a unique database of private investors. The RealSource Active Investor database provides financial intelligence on over 2.3 million affluent individuals and offers a varied, flexible and responsive database for prospect mailing, telemarketing, or e-mail programs. Compiled through Investment News Alerts, many of the individuals are unlikely to be featured in any other data source which makes this one of the best available sources of serious investors available in the US.

Selections from this database can be based on any number of investor's criteria, including the exact type, size, frequency and period of each of their investments creating as detailed an investor profile as required. The database can either be used as a source for highly targeted lists for specialist financial products or for more general marketing across the range of sub-databases using a combination of criteria to determine, for instance, high net worth individuals.

<b>Select:</b>	<b>Price:</b>	<b>Postal Terms</b>
Mailing list:	\$.10	Minimum Order:5,000
Phones Selection:	\$.06	Sample mail piece required
Opt-In Email:	\$.09	\$250 cancellation fee prior to mail date
Travel Indicator:	\$.025	E-Mail/FTP Shipping: \$50.00/file
Geo Select list:	\$.005	<b>Telemarketing Terms</b>
Gender Select list:	\$.01	Minimum Order: 10,000
Income Select list:	\$.012	Must be registered w/ National DNC
Presence of Children:	\$.012	
Homeowner:	\$.012	

**Cancellation Fee:** \$250 cancellation fee prior to mail date. Full rental fee applies after ship date.

Please inquire about email usage.

Please inquire about volume and multiple usage discounts.

**All data is CASS Certified with Delivery Point Validation. Data is NCOA scrubbed by-monthly. All phone numbers are Verified and DNC Scrubbed on a per-order basis.**

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